

### **COVID Doesn't Care.** Resuming Live-Action Production: Considerations & Learnings

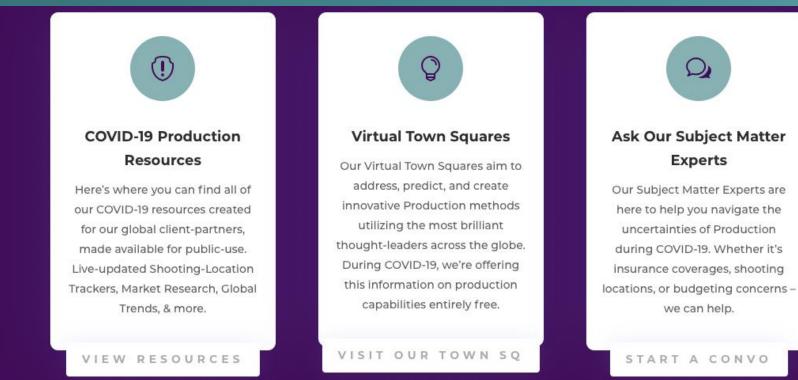
June 17, 2020





## **APR RESOURCE HUB**

#### www.resourcehub.aprco.com



With the limits of COVID-19 demanding new adaptations in the world of production, we're here to provide you with the expertise necessary to not only continue creating quality content – but to thrive while doing so.



#### COVID Doesn't Care. Resuming Live-Action Production: Considerations & Learnings



Alan Sadler Director of Production



Anne Marie Lasher Brand Executive Producer



Brent Perlman Brand Executive Producer



Gaytana Carrino

Brand Executive Producer



Ron Hacohen Brand Executive Producer



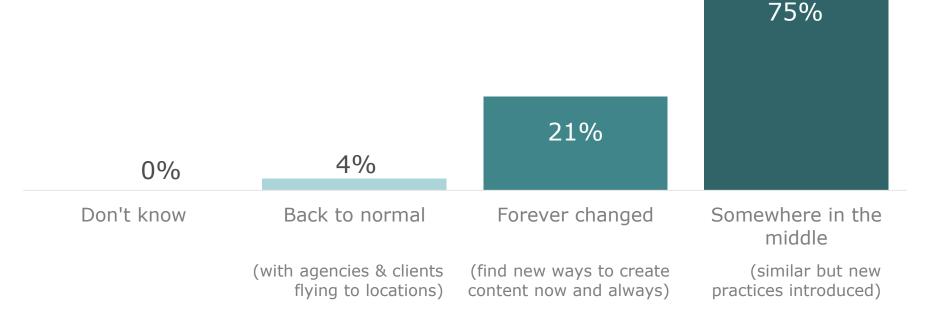
Jillian Gibbs CEO & Founder



Sue De Lopez Managing Director

### **Recent APR Poll**

**Q:** Do you think that content production, experiences, and shoots will go back to normal or are we forever changed as an industry?



<sup>3</sup>/<sub>4</sub> respondents believe we will introduce & adopt new practices

Source: APR & Ebiquity Webinars: COVID-19 Impact on Content Production & What's Next;

Base = 79 respondents; May 13 & 14, 2020

## What's Happening?

**Plan Effectively** 

1. Plan effectively

#### 2. Extended timelines due to restrictions

- 3. Anticipate bottlenecks and areas of low inventory on production resources (casting, locations, production services, equipment, sound stages)
- 4. Limited availability of Directors & Photographers
- 5. Safety measures will continue to be in place expect ongoing COVID compliance protocols
- 6. Production costs may increase (high demand/limited supply)
- 7. Increased offshore production
- 8. High levels of virtual engagement
- 9. Heightened review of liability and insurance practices and documentation

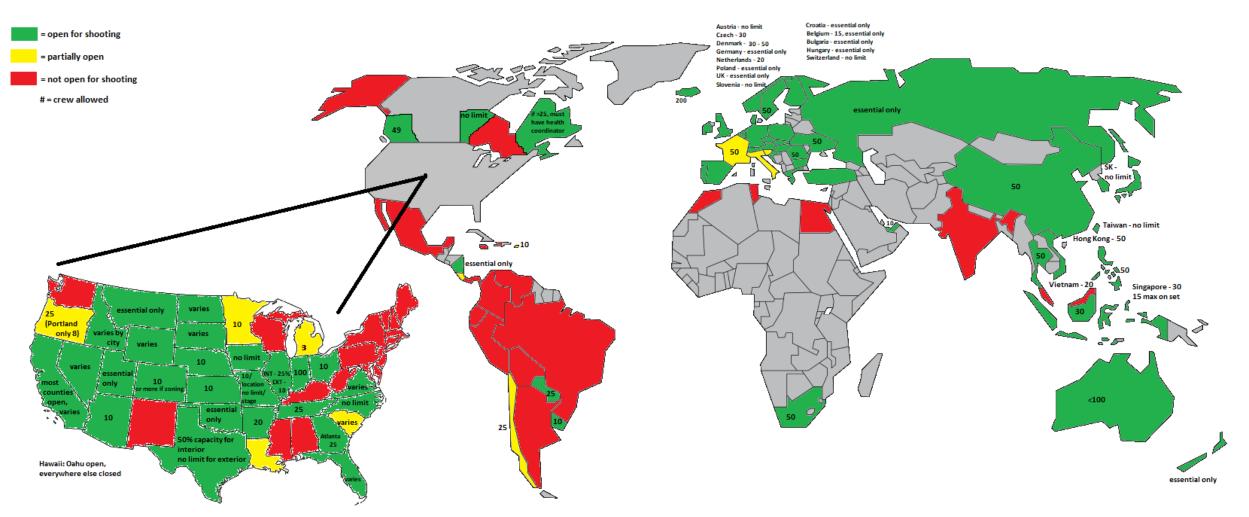
#### **O** APR Insight:

As every country is impacted differently by the virus, we need to track the changing implications at country & city level, not regionally.

Please access our global location tracker for the latest data on Live Action and Events Execution during COVID-19

#### **APR COVID-19 Production Tracker**

## **Global Production Is Opening Up With Limitations**



#### **INSIGHT:**

APR's Global Location Tracker is updated daily to provide production guidance & insight by market & crew size

### **APR's Global Location Tracker**

А	В	с	D
APR	6/9/2020	COVID-19 has greatly impacted the ability to shoot live-action productions. The ability to shoot will continue to be fluid and may be further restricted by federal and/or local government and/or union safety and health rules. Discuss resuming live-action filming with your legal department and APR contact prior to contracting any project, and also regularly during the production. Updates are made to this tracker as they become publicly available, and while every effort has been made to ensure accuracy, APR cannot accept responsibility for any loss incurred by any person acting or refraining from action as a result of the material in this tracker. If you require any specific advice concerning workplace health and safety, or other expert assistance, we recommend that you consult a competent professional adviser and the local health authorities.	
REFERENCE LINKS>	NYT State Link	AICP Guidelines	TV/Film Alliance Doc
States in Green are OPEN		Most states require 14-day quarantine for all out-of-state travelers. Check with each state in advance as these restrictions may be easing closer to intended travel.	
STATE	STATUS		DATE UPDATED
Arkansas	OPEN FOR BUSINESS	<ol> <li>All permits issued by state film office</li> <li>Production must follow governor safety guidelines</li> <li>All productions must submit their own covid-19 action plan to state film office</li> </ol>	6/2/2020
Arizona	OPEN FOR BUSINESS	Arizona is open for filming and issuing filming permits, as long as the filming complies with Governor's current Executive Order - see link	5/16/2020
Colorado	OPEN FOR BUSINESS	<ol> <li>DENVER - The Office of Special Events is accepting film applications for productions with crews 10 people or less, per phase 1 restrictions.</li> <li>* IF prodution provides plan to keep groups of 10 separated on set (zones or pods) additional cast/crew will be allowed.</li> <li>All film permits in State are handled locally</li> </ol>	6/2/2020
Florida	OPEN FOR BUSINESS	<ol> <li>Contact individual area film office for specific city details</li> <li>Orlando issuing film permits</li> <li>Miami issuing permits on case by case basis - see link to Miami specific protocols</li> <li>Film FL link details specific safe set protocols</li> </ol>	6/3/2020
Idaho	OPEN FOR BUSINESS	Permits vary by city	6/1/2020
Indiana	OPEN FOR BUSINESS	Gary and Indianapolis issuing permits on case by case basis	5/27/2020
indiana	BOSINESS		

#### **Latest Updates:**

Significant increase in the number of locations fully or partially open for business:

- Los Angeles, CA and Chicago, IL are open and issuing permits
- In total, 33 US states are open or partially open
- In Canada: Montreal, Vancouver & Winnipeg are open
- 12 countries in **APAC**
- 5 countries in **LATAM**
- 31 countries in EMEA

## **Production Liability & Insurance**

#### **Highlights from our May 26th COVID-19 Production Liability & Insurance Implications release:**

- Most policies no longer cover claims related to COVID-19 or communicable diseases.
- 2. Standard guidelines/protocols are still in development.
- 3. Risk assessments should be made on a project level.

You can find this document through <u>APR's Resource Hub</u>

APR 19	
Production Liability & Insurance Implications Post-COVID-19	
a surance Implications	
tiability & Insurance	
Production Lide with the plethola	
May 26, 2020 May 26, 2020	
Production Liability & Insurance Impliced May 26, 2020 Due to COVID-19 there are a number of liability and insurance issues for production, which need to be addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any issues that arise related to the pandemic project separately, is compared to protect marketers from any public protect and industry guidelines, APR's advice is to treat each project separately of comparet, governmental, and industry guidelines, APR's advice is to treat each project separately with all of comparet, governmental, and and any potential risks, and agree on the safest route forward with all of comparet.	
addressed to protect mainteen and industry guidential risks, and agree	
<ul> <li>Production Liabure 1</li> <li>May 26, 2020</li> <li>Due to COVID-19 there are a number of liability and insurance issues for production, with the plethora addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any issues that arise related to the pandemic. With the plethora addressed to protect marketers from any public plethora addressed to the pandemic.</li> <li>Planning &amp; Timing is key: It is important to leave enough time in the process to involve your company's corporate risk management and/or legal team. We expect that over time, as locations open use the different insurance policies and guidelines will start to align.</li> </ul>	
to leave endors that over that over that over that over that over the	
agented the is important lead team. We then	
Approximation of the set of the s	
company's corportion insurance policies and app's Location Tracker detailing	
up, the same there is a link to Arrest coverage will that might occur.	
APR's Location Tracting we anticipate it is hard to predict the	
and there of their future to a final state of May 20, 200	
the end	t
APR's Location currently. We allow, and happening currently. We allow, the extent of their future risks, though it is hard to pro- <b>Current State:</b> Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and liability in production (as of May 26, 2020): Below are specifics related to insurance and insurance and insurance and an approved shoot, insurent approved shoot, insurent approved an approved shoot, insurent approved an approved shoot, insurent approved approved an approved shoot, insurent approved appro	d
Below are specific and a specific an	a
<ul> <li>the extent of even of eve</li></ul>	D-
a) Initially, For example, and the to correct and the excluding any losses due to COVI	.D-
for delays. Land dore	
<ul> <li>permits or closed borders.</li> <li>permits or closed borders.</li> <li>b) Now that COVID-19 has affected every councy, including condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover Civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover civil Author 19 (or any communicable disease) as a pre-existing condition, due to cover civil Author 19 (or any civil Author 19</li></ul>	sed
b) Now that communicable discussion of the communicable discus	
19 will most likely supplied by supplied by supplied by	
c) Insurance However, even control acourt -19,	11-11
covID-19	nu/ or
<ul> <li>c) Insurance, However, eventues interruption. However, eventues on COVID-19.</li> <li>2. The <u>Production Liability</u> landscape has also changed due to COVID-19.</li> <li>2. The <u>Production Liability</u> landscape has also changed due to COVID-19.</li> <li>3. The <u>Production Liability</u> landscape has also changed due to COVID-19.</li> <li>4. The <u>Production Liability</u> landscape has also changed due to COVID-19.</li> <li>5. The <u>Production Liability</u> landscape has also changed due to COVID-19.</li> <li>6. As yet, there are no standard practices. We have seen agencies, production trade groups, and vendors define and share new language as addenda or included as part of proposals and bids new language includes liability, cancellation and postponement changes and places more of the dient.</li> </ul>	e risk
2. The production and and practices. We have a included as parts and places more of an addenda or included as parts and places more of	
there are no new language is and postponenticity	tion of
Venduage includes the	, mere
the dient, the US trade body stion guidelines to dist	
errample, in early May 2020, updated their production v	e health
<ol> <li>for example, in early May 2020, the OCO deted their productions.</li> <li>For example, in early May 2020, the OCO deted their productions.</li> <li>Independent Commercial Producers) updated their productions and individual production values ignificant enough changes that warrant review and alignment.</li> <li>On-set COVID-19 protocols are in development by trade bodies and industry groups. These indust of the protocol of the protocol</li></ol>	is liable
are significant enough are in developments and the Employer that the Employer the transfer and the end of the end o	e Clients
<ol> <li>On-set COVID published by national, on-set behavior, come of these new guide arefully to ensure of these new guide arefully to ensure of the service wed carefully to ensure of the service wed carefull</li></ol>	e one
<ol> <li>For example, in early producers) updates wand any metabolic product product producers and any metabolic producers of the producer</li></ol>	Insters
understand what they are agreed with agencies and preferror addressed.	o following
<ul> <li>allocks, waivers, discutting the documents and details must be remained to institute and follow these rules, instand details must be remained to institute and follow the documents and details must be remained accountable. Therefore, the documents and signing up for.</li> <li>a) <u>APR Recommendations:</u> <ul> <li>a) Review and revise existing contracts with agencies and preferred production supplies to ensure cancellations, postponements, and other issues are addressed.</li> <li>b) If your agency MSA, dient and/or agency production guidelines have committed to the AICP Guidelines, we suggest your legal team review the changes.</li> </ul> </li> </ul>	
b) If your agency MSA, we suggest your reas	
the AICP Guident	

# POLL

Do you think that content production, experiences, and shoots will go back to normal or are we forever changed as an industry?





## Key Takeaways

1. Challenge Legacy Thinking

2. Address Production Early

**3.** Develop Contingency Plans

## Virtual Town Square

## Thank you for joining.

productionhelpline@aprco.com