



# VIMBY

Your Creative & Content Production Experts









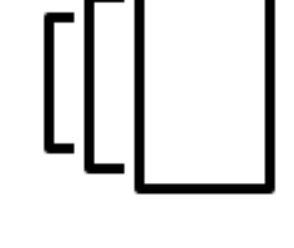

# Capabilities Statement

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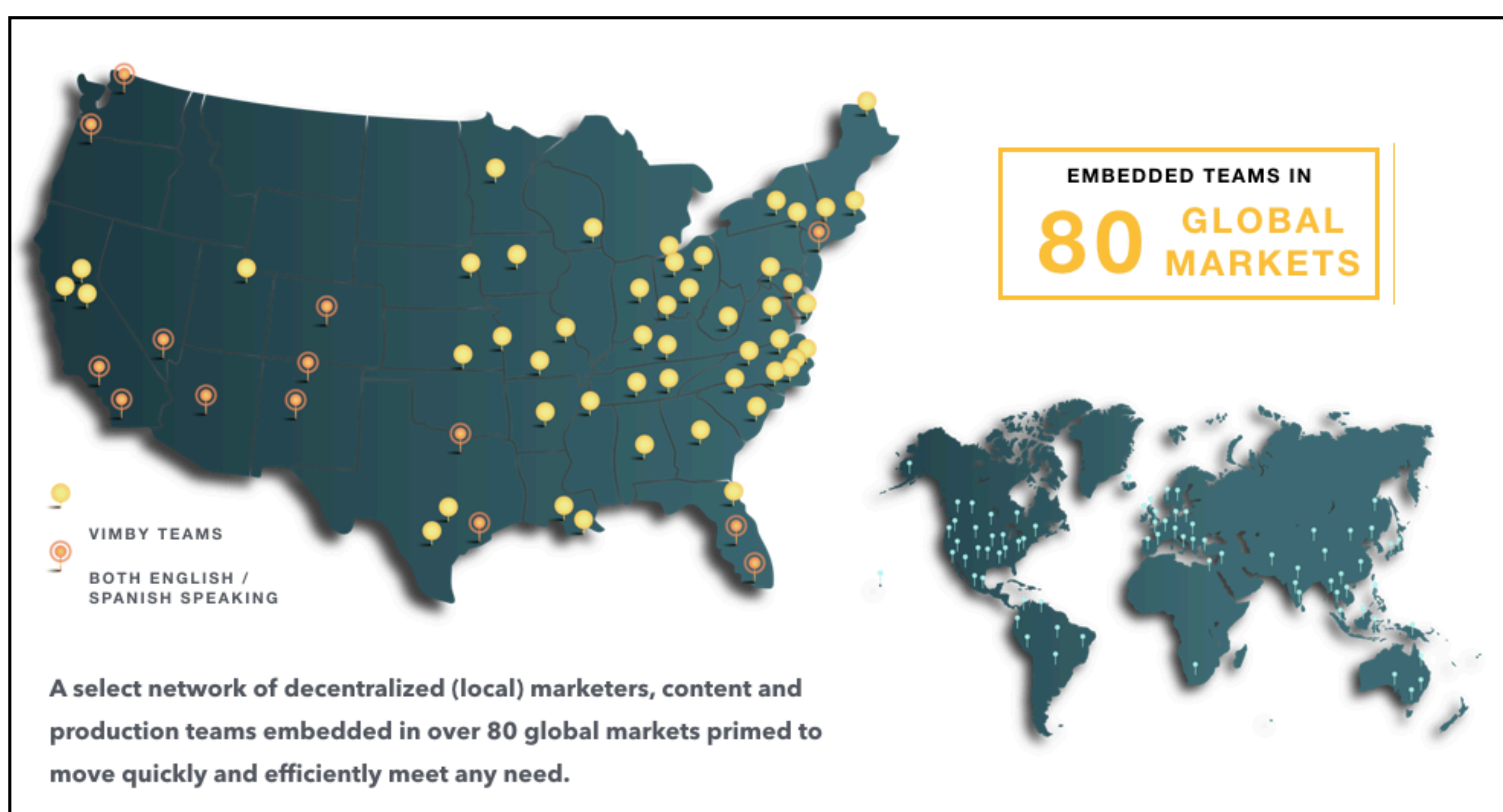
Burbank, CA / New York, NY

VIMBY is a production company and content agency with offices in Los Angeles and New York. The company began over a decade ago with a simple goal: to enable a more fluid way of telling stories that is authentic, efficient and affordable. We believe all content—from high end brand films to an analytics reports and everything in between—must have a narrative. It must tell a story. Regardless the discipline, platform or medium, your brand is your story. And we want to help you tell it.

## CORE COMPETENCIES

-  Video Production
-  Advertising & Branding
-  Corporate Communication
-  Reputation & Recruitment
-  Social Media Optimization
-  Copywriting
-  Graphics, Animation & Infographics
-  Still Photography
-  Post Production
-  Drone & Aerial Photography

## EFFICIENT CREATIVE / PRODUCTION RESOURCE



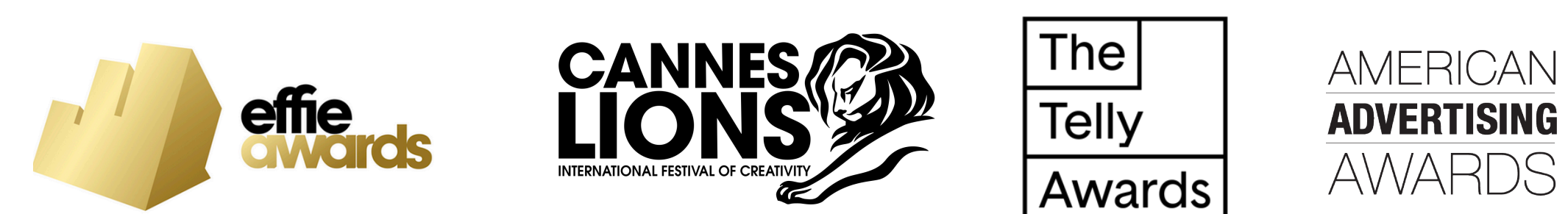
## KEY DIFFERENTIATORS

- Proven 14 Year Business & Operational Track Record
- Centralized In-House Creative, Design, Story, Production and Post Production
- Scalable, Local Production Crews Trained to a Single Standard
- Continuous Training & Process Improvement

## PAST PARTNERS



## RECOGNITION



## WE BELIEVE

We believe in the power of content to empower, to educate, to be a change agent... to move mountains.

We believe content creation should be efficient and - with the proper systems and tools - can be an affordable, fluid and a scalable part of any organization's plans.

We believe every project should be optimized to produce assets that can deliver on a multitude of needs.

We believe in being more than a vendor, working alongside our clients as a marketing partner... one that can help serve commercial, corporate, CSR, educational or simple engagement goals.